

**EXHIBIT 4**  
**Nebraska Tobacco Quitline Reports**  
**RFP 124316 03**  
**Nebraska Tobacco Quitline Services**

Name of Report	Report Frequency
Number of Participants by Day and Service Type (phone, web, text)	Weekly
Phone, Web, and Text Registration by Day (number of unique registrants and total registrants)	Weekly
How Participant Heard About Quitline by County	Weekly
Summary of Services	Monthly
Incentive Report	Monthly
Summary of NRT Services	Monthly
State Dashboard – include number of unique participants	Monthly
Participant Type by County	Monthly
State Demographics	Monthly
Type of Tobacco Products Used	Monthly
How Participant Heard About Quitline by County	Monthly
Medical Demographics Report	Monthly
Referral – Services Requested at Registration	Monthly
Tobacco Users by Health Plan	Monthly
State Quitline Experience Extract (De-Identified Data)	Monthly
Special Program Utilization and Enrollment	Monthly
Special Program Utilization and Enrollment	Quarterly
Participant Type by County	Quarterly
Local Health Department Utilization Dashboard	Quarterly
Demographics of Special Program Participants	Quarterly
Demographics Report by State and County	Quarterly
How Participant Heard About Quitline by County	Quarterly
Tobacco Type by Geography	Quarterly
Service Delivery Performance Management Report	Quarterly
Participant Testimony/Compliments and Complaints	Quarterly
Healthcare Provider Training Summary	Quarterly
Annual Evaluation	Yearly
Quitline Infographic Data	Ongoing
Ad Hoc Reports on Request	Ongoing